

UTAH COLLEGE APPLICATION WEEK



2013 Snapshot
November 11-15

Pilot School Sites

Granite School District
Cottonwood High School
Kearns High School
Taylorsville High School

Ogden School District
Ben Lomond High School
Ogden High School

Salt Lake School District
East High School
Highland High School
West High School

2,311 student participants

87% increased their interest in going to college

55% identified as first generation

1,572 college applications submitted

34% have knowledge of the FAFSA

79% of Ogden High's senior participants did not plan to apply for college prior to College Application Week



Where did participants apply?

3%
out-of-state applications

97%
in-state applications

Utah

70%
4-year institutions

30%
2-year institutions