Utah Career and Technical Education Career Pathway Chart

2022-2023 School Year



Business Information Management CAREER PATHWAY

Business, Finance & Marketing CAREER CLUSTER

Career Cluster: Business, Finance & Marketing

Career Pathway: Business Information Management

JUNIOR HIGH / MIDDLE SCHOO College and Career Awareness			
Creative Coding		Evoloring Rusines	ss and Marketing
Digital Literacy		Exploring Business and Marketing Word Processing	
HIGH SCHOOL .		void i rocessing	
EXPLORER COURSES: Choose	one or more of the following c	ourses.	
Entrepreneurship			
of the south	11.72 44.0		
AUTEUR DES NEU KEU PU			
CONCENTRATOR COURSES: 1	o be a concentrator you must	pass one of the following	courses AND one explorer course.
Business Office Specialist	Digital Business Applica	ations	
Business Management			
COMPLETER COURSES: To be	a completer you must pass a	concentrator course and e	nough courses to equal 3.0 credits in this Pathway.
CTE Internship			
POSTSECONDARY: There are r	nany options for education and	training beyond high sch	ool.
Utah System of Higher Education			

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.



1-2 Year	2-Year	4-Year
Certificate	Associate Degree	Bachelor's Degree
N/A	> Desktop Publisher > Legal Assistant/Paralegal > Web Developer	> CTE Teacher > General and Operations Manager > Marketing Manager

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. Credentials of Value

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

"The [Microsoft Office Specialist] certifications helped me land my current job at Lowe's Home Improvement. I am the manager there and perform all of the administrative functions."

Andrew McLay Murray High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

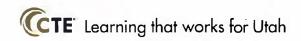
UtahCTE.org: Fact Sheet

Department of Workforce Services
Utah Occupational Explorer

FBLA

is the Career and Technical Student Organization (CTSO) for students in the Business Information Management Career Pathway.

FBLA-PBL.org | Utah-FBLA-PBL.org Utah FBLA flyer



^{*} concurrent enrollment course + recommended explorer course