



**Career Cluster: Business, Finance & Marketing**

**Career Pathway: Business Administration**

JUNIOR HIGH / MIDDLE SCHOOL			
College and Career Awareness			
Digital Literacy	Exploring Business and Marketing	Word Processing	
HIGH SCHOOL			
<b>EXPLORER COURSES:</b> Choose one or more of the following courses.			
Sports and Entertainment Marketing	Entrepreneurship +		
Marketing 1 +	Real Estate		
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<b>CONCENTRATOR COURSES:</b> To be a concentrator you must pass one of the following courses AND one explorer course.			
Business Management			
<b>COMPLETER COURSES:</b> To be a completer you must pass a concentrator course and enough courses to equal 3.0 credits in this Pathway.			
Marketing 1030 *			
CTE Internship			
POSTSECONDARY: There are many options for education and training beyond high school.			
Utah System of Higher Education: <a href="http://ushe.edu">ushe.edu</a> (Utah's public colleges and universities)		UtahMajors.org: <a href="#">Majors Guide</a>	

\* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	1-2 Year Certificate	2-Year Associate Degree	4-Year Bachelor's Degree
	N/A		> Account Representative > Consumer Advocate > Dispute Resolution Analyst

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. [Credentials of Value](#)

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

**Student Testimonial**

"Taking Business Management sparked my interest to pursue a business degree. Taking advantage of the CTE program ultimately helped to pinpoint my career trajectory."

Andrew Nadauld  
 Murray High School

**LEARN MORE ABOUT OCCUPATIONS AND WAGES**

**Business, Finance & Marketing**

UtahCTE.org: [Fact Sheet](#)

Department of Workforce Services  
[Utah Occupational Explorer](#)

**DECA | FBLA**

are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.

[DECAdirect.org](#) | [UtahDECA.org](#) | [Utah DECA flyer](#)  
[FBLA-PBL.org](#) | [Utah-FBLA-PBL.org](#) | [Utah FBLA flyer](#)

