Utah Career and Technical Education Career Pathway Chart

2022-2023 School Year





Career Cluster: Business, Finance & Marketing

Career Pathway: Business Administration

Digital Literacy		Evaluring Business and Marketing		Word Processing	
Digital Literacy		Exploring Business and Marketing		vvoid Processing	
HIGH SCHOOL					
EXPLORER COURSES: Choose	one or more of t	he following courses.			
Sports and Entertainment Marketing	Entrepreneurs	ship +			
Marketing 1 +	Real Estate				
g	100.00				
CONCENTRATOR COURSES: 1	To be a concentra	ator you must pass one of the f	ollowing cours	ses AND one explorer cours	e.
Business Management					
COMPLETER COURSES: To be	a completer you	must pass a concentrator cour	se and enoug	h courses to equal 3.0 cred	its in this Pathwa
Marketing 1030 *					
CTE Internship					
	CONTRACTOR OF THE PROPERTY OF THE PARTY OF T	CONTRACTOR OF THE PROPERTY OF			MESSAGE CARREST CONTROL CONTROL CONTROL
POSTSECONDARY: There are r	many options for	education and training beyond	high school.		

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.



1-2 Year	2-Year	4-Year	
Certificate	Associate Degree	Bachelor's Degree	
N/A	> Account Representative > Consumer Advocate > Dispute Resolution Analyst	> Budget Analyst > CTE Teacher > Credit Counselor > Financial Manager	

Career and Technical Education provides all students access to high-quality, rigorous career-focused programs that result in attainment of credentials with labor market value. Credentials of Value

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

"Taking Business Management

sparked my interest to pursue a business degree. Taking advantage of the CTE program ultimately helped to pinpoint my career trajectory."

Andrew Nadauld Murray High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

UtahCTE.org: Fact Sheet

Department of Workforce Services
Utah Occupational Explorer

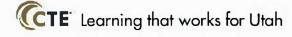
DECA | FBLA

are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.

DECAdirect.org | UtahDECA.org | Utah DECA flyer FBLA-PBL.org | Utah-FBLA-PBL.org | Utah FBLA flyer







^{*} concurrent enrollment course + recommended explorer course